



The FASD Project

Join the Movement

www.TheFASDProject.org

The Film

The FASD project is a film seeking to rapidly increase awareness of the risks of alcohol consumption in pregnancy within a short period of time, given the significant increase in alcohol consumption since the onset of the global pandemic. This film aims to bring awareness about Fetal Alcohol Spectrum Disorders (FASD) and provide detailed scientific information on prevention, while aiming to start discussions about solutions to current problems facing the community. Through the course of our film journey, we will be interviewing top scientists, clinicians, psychologists, lawyers, directors of Public Health offices and health institutes, and most importantly, parents and family members of individuals with a FASD. We will follow 'a day in the life' of those living with and impacted by a FASD to present to the viewers how living with an FASD shows up in day-to-day life. We will focus on impacted individuals who are doing well in addition to individuals who are not faring as well due to incarceration, homelessness or major mental health challenges exacerbated by FASD.

The Journey

Join us as we travel the US following the lives of individuals impacted by prenatal alcohol exposure. This project will have a dual purpose. It will serve as the flagship video in a campaign to raise awareness for Fetal Alcohol Spectrum Disorders, or FASD, through a professional grade, quality film production. Secondly, we are using this film project as a pilot for a larger several part docu-series. This docu-series intended for major streaming distribution, would attempt to encompass the enormous magnitude and scope of the epidemic of FASD that simply would not fit into a standard 90 minute film format.



www.thefasdproject.org



Justin Shepard, Director/Filmmaker

My passion for this film comes from being a father and wanting all children to have the best developmental outcomes in life. Being married to my wife who is an academic focused on understanding teratogenic effects of alcohol on development, and having the a-ha moment that frequent high dose drinking is at an all time high now because of the pandemic and this film could help reduce the future surge in FASD.

FASD Impacts Me

Join the Movement
#theFASDproject

